# Privacy Policy for The Village of Shelby/Shelby Events/CarvePrize

The Village of Shelby and Shelby Events (“we,” “our,” or “us”) value the privacy of our website visitors and are committed to protecting the personal information you share with us through our website and its associated pages (“Site”).

## Information We Collect

When you visit the Site, we may collect personally identifiable information (PII). This includes, but is not limited to, your name, email address, zip code, image, username, password, and any other information you voluntarily provide. Please do not submit information you do not wish us to access.

We use this information to:

- Respond to inquiries and comments
- Analyze and monitor visitor engagement
- Promote and support Village of Shelby and Shelby Events activities
- Build a better understanding of our audience
- Verify the authenticity of registrations, votes, or other submissions

## Disclosure of Information

We may disclose personally identifiable information:

- In response to lawful requests by public authorities
- To enforce our rights or comply with legal obligations
- In connection with organizational changes such as mergers or asset transfers
- To trusted third-party service providers who assist in operating our Site, provided they agree to maintain confidentiality and data protection standards

We may also share aggregated, non-personally identifiable data with third parties (e.g., sponsors or advertisers) for marketing and promotional purposes. These parties will not be able to identify individual users from this data.

## Use of Cookies and Passive Data Collection

We may use cookies and similar technologies to collect passive data such as:

- Date and time of your visit
- Browser type and version
- IP address
- Pages visited

This data helps us:

- Customize content and advertising
- Confirm contest entries or votes
- Improve user experience

To fully utilize certain features of the Site, your browser must accept cookies.

## Data Security

We use commercially reasonable measures to protect the integrity of our Site and the confidentiality of your personal information. However, no system is completely secure, and we cannot guarantee absolute protection against unauthorized access or breaches.

## Age Restrictions

This Site is intended for individuals 18 years of age or older. If you are under 18, please use the Site only with the involvement and permission of a parent or guardian. Some event-related voting or participation may be permitted for users aged 13 and older.

## Changes to This Policy

We reserve the right to update this Privacy Policy at any time. When changes are made, we will post a notice on the Site with a link to the revised policy. We encourage you to review this policy periodically.

## Contact Us

If you have questions about this Privacy Policy, please contact us at:

**shelbychainsawcarvingfestival@gmail.com**